

Will your forklift battery supplier be around tomorrow to support you?

The turmoil in the forklift battery industry of the last 24 months has left many companies with the real concern that if their forklifts batteries breakdown they could be left with a big repair bill and no support. When choosing a battery supplier there is more than just price to consider; for example, how is your current supplier demonstrating to you their strength and longevity in the market?

Can you afford to not have your battery warranty backed up with a reliable company who will provide support and service and repairs when required? There should be no uncertainty on the stability of the supplier when you are investing significant amounts of money in batteries that are the backbone of your materials handling equipment.

In 2008 Century will celebrate 80 years in the Australian battery business. With many competitors entering and leaving the market over this time, Century remains the only company to manufacture forklift battery cells in Australia. The combination of Japanese technical expertise and Australian know-how has seen Century grow to be the supplier companies turn to when they need dependable long-term forklift power solutions.

Over the last few years Century has invested in its forklift power division, bringing in new product ranges like battery handling equipment, battery monitoring devices and exciting new technology with fast chargers that will revolutionise the way companies manage their electric forklift fleets.

Every Century forklift battery contains Century's tubular plate lead acid cells, providing extended battery life and greater efficiency. The tubular design helps prevent the degradation of battery material caused by vibration and cycling, ensuring you achieve optimum life and performance from your battery. Century also recognises that the battery is only as good as the system it forms a part of and hence the "power solutions" approach that underpins their service philosophy.

Exciting times are ahead for Century. The company's investments in its manufacturing facilities, service fleet and new products, coupled with nearly 80 years experience of manufacturing superior quality batteries will see some interesting new product initiatives in the near future and a continuation of the service and support the Australian materials handling industry has grown to know and trust. So make the most of your battery investment.

For further information on Century Batteries visit www.forkliftpowersolutions.com.au or call **1300 734 580**.